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FOR IMMEDIATE RELEASE

**SME BUSINESSES ARE IN DIRE NEED OF COST EFFECTIVE SOLUTIONS TO
COMPETE WITH CORPORATE GIANTS IN A WEB 2.0 WORLD
For a Limited Time, MarchMadnessGifts.com Gifts Them the Winning Edge**

March 16, 2010 – While the current worldwide economic crisis forces all companies, big and small, to make necessary budget and staffing cutbacks, small to medium sized businesses (SMEs) feel the biggest bottom line impact. And where do most companies focus their cuts? Marketing.

If a major corporation reduces their marketing budget in half, they still have millions of dollars to deliver their message. However, that same 50% cut for SMEs leaves many of them with only a few hundred dollars – maybe enough for an ad in the yellow pages and a handful of flyers, hardly a competitive advantage.

Staffing cuts further complicate matters. While a major corporation can afford to retain their Online Media Marketing Manager, the SMEs may need to force the responsibility on their top salesperson. How do the resource-strapped SMEs compete with the big businesses in the dynamic marketing environment of Web 2.0? With free gifts from MarchMadnessGifts.com.

Using the backdrop of the NCAA basketball tournament, a group of leading Internet Marketers pooled some of their products and services to give struggling small to medium sized businesses a chance to compete (and win) with online marketing strategies.

Gifts include:

- membership to a massive collection of PLR products,
- article marketing secrets,
- ready-made Internet businesses,
- list building techniques,
- the secret behind setting up successful mastermind groups,
- products to help drive massive traffic to websites,

- and the inside scoop on how social networking and bookmarking can grow your business

Who are these industry-leading gift givers?

- Dee Ferdinand
- Micheal Savoie
- Kennon Fort
- Bill Clemens
- James Brown
- Jaz Lai
- and many more ...

There is a down side; unrestricted access to the site will be removed the morning of Thursday, April 1st.

MarchMadnessGifts.com offers dozens of internet marketing products and services teaching the latest in niche dominating techniques from successful Internet Marketers. Unrestricted, free access is available from Tuesday, March 16th through Thursday, April 1st. After this time, MarchMadnessGifts.com will revert to a restricted, members only site due to the tremendous value of the gifts.

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If you would like more information about this story or to schedule an interview, contact Douglas Dolan at (928) 273-5069 or thesologuide@gmail.com.